



## SEPTEMBER 2022: BRITISH AIRWAYS SALE BOOKING INCENTIVE TERMS & CONDITIONS

1. The prize draw is open to UK operators that have a live Flights account with British Airways via Lime only.
2. Employees of Lime, British Airways and any companies affiliated (other than a registered account) to those mentioned are not eligible to enter.
3. To enter, book British Airways flights to their longhaul sale destinations between 1 September – 4 October 2022. We'll track eligible live bookings and award three £500 vouchers at random.
  - a. GDS bookers must email their eligible unticketed PNRs to [win@lime-management.com](mailto:win@lime-management.com) with the subject line 'September incentive' for their bookings to be counted.
4. The main account contacts will be notified with details of the winning PNR during September 2022 and asked to provide a postal/email address for the prize.
5. Prizes are non-changeable, non-transferable and no cash alternative is available.
6. All registrants agree to have their name on Lime's website and social platforms for promotional purposes.
7. By registering for this incentive, you are giving permission for Lime to pass on your contact details to any contributing partners.
8. Winners will also be asked for a testimonial about the process and prize to be used by Lime for promotional purposes.
9. Lime reserves the right to amend or withdraw this promotion at any time.
10. Lime's decision is final and considers our contributing partners.

